



**NJMGMA PMC2019  
SPONSORSHIP AND MARKETING  
OPPORTUNITIES  
June 5-7 Atlantic City, NJ**

**EXHIBIT BOOTHS:**

BOOTH	DESCRIPTION	FEE	TOTAL
<b>Member Exhibit Booth</b>	Includes: <ul style="list-style-type: none"> <li>• 8 x 10 Exhibit Booth</li> <li>• Piping and Drapes</li> <li>• Carpet</li> <li>• 6' Table</li> <li>• 2 Chairs</li> <li>• Wastebasket</li> <li>• 2 Booth Personnel</li> <li>• Booth Signage</li> <li>• Listing in Program Book</li> <li>• WiFi</li> <li>• Attendee List (Pre &amp; Post Conference)</li> <li>• Entrance to all educational and networking events (excludes pre-conference events)</li> </ul>	\$2100	
<b>Non-Member Exhibit Booth</b>	Includes: <ul style="list-style-type: none"> <li>• 8 x 10 Exhibit Booth</li> <li>• Piping and Drapes</li> <li>• Carpet</li> <li>• 6' Table</li> <li>• 2 Chairs</li> <li>• Wastebasket</li> <li>• 2 Booth Personnel</li> <li>• Booth Signage</li> <li>• Listing in Program Book</li> <li>• WiFi</li> <li>• Attendee List (Pre &amp; Post Conference)</li> <li>• Entrance to all educational and networking events (excludes pre-conference events)</li> </ul>	\$2695	

**PREMIER PACKAGES:**

PACKAGES	DESCRIPTION	FEE	TOTAL
<b>Attendee Lanyard Package</b>	<ul style="list-style-type: none"> <li>• PMC Exhibitor Booth Included</li> <li>• Your company logo on all attendee lanyards</li> <li>• Signage at registration desk</li> <li>• Full Page Black and White Program Book Ad</li> <li>• Promotional literature/material in all attendee bags</li> </ul>	\$4000	

	<ul style="list-style-type: none"> <li>• Recognition on website event page</li> </ul>		
<b>Attendee Bag Package</b>	<ul style="list-style-type: none"> <li>• PMC Exhibitor Booth Included</li> <li>• Your company logo on all attendee bags</li> <li>• Signage at registration desk</li> <li>• Full Page Black and White Program Book Ad</li> <li>• Promotional literature/material in all attendee bags</li> <li>• Recognition on website event page</li> </ul>	\$4500	
<b>Conference Mobile App Sponsor</b>	<ul style="list-style-type: none"> <li>• PMC Exhibitor Booth Included</li> <li>• Your logo on our mobile app</li> <li>• Your logo on mobile app instructions</li> <li>• Signage at Registration Desk</li> <li>• Recognition in Program Book</li> <li>• Promotional literature/material in all attendee bags</li> <li>• Recognition on website event page</li> </ul>	\$4600	
<b>Vendor Game Sponsor</b>	<ul style="list-style-type: none"> <li>• PMC Exhibitor Booth Included</li> <li>• Your logo on all game cards given to all attendees</li> <li>• Your personnel at registration desk to hand out game instructions</li> <li>• Your personnel announce winners and hand our prizes</li> <li>• Signage at Registration Desk and in Exhibit Hall announcing prizes</li> <li>• Recognition in Program Book</li> <li>• Promotional literature/material in all attendee bags</li> <li>• Recognition on website event page</li> </ul>	\$4700	
<b>Conference Note Pad/Pen Combination Sponsor</b>	<ul style="list-style-type: none"> <li>• PMC Exhibitor Booth Included</li> <li>• Your company logo on all attendee note pad/pen combinations</li> <li>• Signage at registration desk</li> <li>• Recognition in Program Book</li> <li>• Promotional literature/material in all attendee bags</li> <li>• Recognition on website event page</li> </ul>	\$5000	
<b>The Keynote Speaker Sponsor</b>	<ul style="list-style-type: none"> <li>• PMC Exhibitor Booth Included</li> <li>• Signage at door and registration desk</li> <li>• Literature/material handout at door</li> <li>• Company Introduction (2 min. with microphone)</li> <li>• Speaker introduction</li> <li>• Recognition in Program Book</li> <li>• Promotional</li> </ul>	\$5000 (2 available)	

	<ul style="list-style-type: none"> <li>• literature/material in all attendee bags</li> <li>• Recognition on website event page</li> </ul>		
<b>Welcome Reception Sponsor</b>	<ul style="list-style-type: none"> <li>• PMC Exhibitor Booth Included</li> <li>• Signage at door and registration desk</li> <li>• Welcome attendees at door with your promotional giveaway</li> <li>• Piano Player Introduction</li> <li>• 2 minutes with microphone for Company Introduction</li> <li>• Cocktail Napkins with your logo</li> <li>• Full Page Black and White Program Book Ad</li> <li>• Promotional literature/material in all attendee bags</li> <li>• Recognition on website event page</li> </ul>	\$5500	
<b>Boogie Nights Event Sponsor</b>	<ul style="list-style-type: none"> <li>• PMC Exhibitor Booth Included</li> <li>• Signage at door and registration desk</li> <li>• Introduction by DJ</li> <li>• 2 minutes with microphone for Company Introduction</li> <li>• Cocktail Napkins with your logo</li> <li>• Photo Booth with logo on pictures</li> <li>• Party Props</li> <li>• Recognition in Program Book</li> <li>• Promotional literature/material in all attendee bags</li> <li>• Recognition on website event page</li> </ul>	\$6000	

## SPONSORSHIPS:

SPONSORSHIPS	DESCRIPTION	FEE	TOTAL
<b>Conference Break Sponsor</b>	<ul style="list-style-type: none"> <li>• Signage at entrance and in hall</li> <li>• Greet attendees at entrance to hall</li> <li>• Recognition in Program Book</li> <li>• Promotional literature/material in all attendee bags</li> <li>• Recognition on website event page</li> </ul>	\$500 (4 available)	
<b>Break Out Room Sponsor</b>	<ul style="list-style-type: none"> <li>• Signage at door</li> <li>• Introduction of speakers</li> <li>• Table in room for your literature</li> <li>• Room monitor</li> <li>• Recognition in Program Book</li> </ul>	\$1000 (4 available)	

	<ul style="list-style-type: none"> <li>Promotional literature/material in all attendee bags</li> <li>Recognition on website event page</li> </ul>		
<b>PreConference Sponsor</b>	<ul style="list-style-type: none"> <li>Signage at door</li> <li>Introduction of speakers</li> <li>Table in room for your literature</li> <li>Room monitor</li> <li>Recognition in Program Book</li> <li>Promotional literature/material in all attendee bags</li> <li>Recognition on website event page</li> </ul>	\$1000 (2 available)	
<b>Breakfast Sponsor</b>	<ul style="list-style-type: none"> <li>Signage at entrance and in hall</li> <li>Greet attendees at entrance to hall</li> <li>2 minute company introduction</li> <li>Recognition in Program Book</li> <li>Promotional literature/material in all attendee bags</li> <li>Recognition on website event page</li> </ul>	\$1500 (2 available)	
<b>Lunch Sponsor</b>	<ul style="list-style-type: none"> <li>Signage at entrance and in hall</li> <li>Greet attendees at entrance to hall</li> <li>2 minute company introduction</li> <li>Recognition in Program Book</li> <li>Promotional literature/material in all attendee bags</li> <li>Recognition on website event page</li> </ul>	\$2000 (2 available)	
<b>Signage Sponsor</b>	<ul style="list-style-type: none"> <li>Your logo on all conference signage</li> <li>Signage at Registration Desk announcing sponsorship</li> <li>Recognition in Program Book</li> <li>Promotional literature/material in all attendee bags</li> <li>Recognition on website event page</li> </ul>	\$2000	
<b>Cyber Café &amp; Charging Station Sponsor</b>	<ul style="list-style-type: none"> <li>Signage at Café</li> <li>Meet and greet attendee at Café</li> <li>Two laptops for use by attendees</li> <li>Variety of chargers for attendee devices</li> <li>Recognition in Program Book</li> <li>Promotional literature/material in all attendee bags</li> <li>Recognition on website event page</li> </ul>	\$2500	

<b>Conference Flash Drives Sponsor</b>	<ul style="list-style-type: none"> <li>Your logo on all conference flash drives pre-loaded with workshop presentation (when available)</li> <li>Signage at Registration Desk</li> <li>Recognition in Program Book</li> <li>Promotional literature/material in all attendee bags</li> <li>Recognition on website event page</li> </ul>	\$3000	
<b>Conference Business Card Book Sponsor</b>	<ul style="list-style-type: none"> <li>Your logo on business card books</li> <li>Signage at registration desk</li> <li>Recognition in Program Book</li> <li>Promotional literature/material in all attendee bags</li> <li>Recognition on website event page</li> </ul>	\$3000	
<b>A/V Sponsor</b>	<ul style="list-style-type: none"> <li>Signage at registration desk and all break out rooms</li> <li>Recognition in Program Book</li> <li>Promotional literature/material in all attendee bags</li> <li>Recognition on website event page</li> </ul>	\$4000	
<b>Hotel Key Card Sponsor</b>	<ul style="list-style-type: none"> <li>Your logo on all hotel key cards</li> <li>Signage at Registration Desk</li> <li>Recognition in Program Book</li> <li>Promotional literature/material in all attendee bags</li> <li>Recognition on website event page</li> </ul>	\$4000	

## PROGRAM BOOK ADVERTISING:

ADS	DESCRIPTION	FEE	TOTAL
<b>Program Book Inside Front or Inside Back Cover</b>	Color Ad	\$1000 (2 available)	
<b>Program Book Back Cover</b>	Color Ad	\$1500	
<b>Program Book Full Page Ad</b>	Black and White Ad	\$475	

## EXHIBITOR ADD ON BONUS OPTION:

EXHIBITOR BONUSES	DESCRIPTION	FEE	TOTAL
<b>Gift Registration</b>	Exhibitors may gift registration for first time attendees (Must be a Practice Manager/Administrator)	\$150 each	

<b>Additional Booth Personnel</b>	Exhibitors may increase the presence at their booth with additional booth personnel	\$279 each	
<b>Promotional Giveaway in Conference Bag</b>	Your promotional literature/material in all attendee bags	\$400	

**ADDITIONAL SPONSORSHIP PACKAGES:**

**PURCHASE A BOOTH, SPONSORSHIP AND A FULL PAGE AD IN THE PROGRAM BOOK TO RECEIVE 5% OFF THE TOTAL COST OF THE PACKAGE!**

**\*All sponsorships include promotional literature/material in all attendee bags, recognition in the program book and on website event page, and signage at the registration desk.**

**REGISTRATION INFORMATION: Choose your contact person carefully.** This person will receive ALL communications, forms, exhibitor manual and invoices. Timely return of all materials ensures your company's ability to take advantage of all opportunities.

Contact Name	Title	
Organization	Business Type/Product	
Mailing Address	City	State
Zip Code	Phone	Fax
E-Mail Address*	Website	

\*Legible e-mail is required in order for you to receive confirmation.

Booth Personnel 1: \_\_\_\_\_ Booth Personnel 2: \_\_\_\_\_

Company name as you would like it to appear on promotional materials:

Additional booth personnel name: \_\_\_\_\_ Additional booth personnel name: \_\_\_\_\_  
 (Attach another sheet if necessary)

**Booth Choice #1** \_\_\_\_\_ **Booth Choice #2** \_\_\_\_\_ **Booth Choice #3** \_\_\_\_\_

**PAYMENT INFORMATION**

<b>Grand Total: \$</b>
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- Booth Space will be assigned upon receipt of **FULL PAYMENT**.
- Exhibitor Prospectus will be sent separately by AEX Convention Services.

Enclosed is Check# \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ payable to **NJMGMA**.  
 Charge \$ \_\_\_\_\_ to the following credit card:       MasterCard     Visa     AMEX

Card Number	Expiration Date	Security Code
Cardholder's Name (Please Print)		Cardholder's Signature
Card Billing Address		

**CANCELLATION POLICY:** An Exhibitor or Sponsor shall have the right to cancel this agreement at any time by written notice to Show Management. If Show Management receives notice of cancellation on or before May 5, 2019, Show Management will refund 50% of the Exhibitor's total fees. If notice of cancellation is received after May 5, 2019 no refunds will be issued.

Submit this form **along with your payment to:**

**Email:** [Staff@njmgma.com](mailto:Staff@njmgma.com)  
**Fax:** 609-450-7011  
**Mail:** NJMGMA, P.O. Box 3403, Hamilton, NJ 08619

Questions: Call 609-208-3279 or Email [staff@njmgma.com](mailto:staff@njmgma.com)